



12 October 2017

The CSI Manager

Dear Sir/Madam,

Re.: SPONSORSHIP REQUEST FOR THE ZANDSPRUIT CHILDREN “YEAR-END” GIFT FUNCTION

Impophomo Rushing Waters (Impophomo), is a broad-based non-profit community development organisation, focusing on empowering poor communities and eradicating poverty. Impophomo’s focus is on assisting informal communities in South Africa. This year, the focus has been the community of Zandspruit bordering the suburb of Honeydew in Johannesburg North.

Impophomo is preparing to host **two (2) Year-End gift functions** on 1 December 2017 for **seven (7) pre-schools**, with a **total of 500 children**. On the same day, Impophomo also intends to make a **donation of 600 chair bags and stationery packs for Grade 1 and 2s** enrolled for 2018 at Masakhane Primary School, which is one of the largest primary schools in Zandspruit. The aim of the event is to make a sustainable and sizable difference to the Zandspruit community through donation of gifts, bringing joy as well as building stronger partnerships.

We aim to **raise R300 000** to cover the purchase of locally-made chair and school bags, stationery and gifts. The sewn items will be manufactured by two black-women owned enterprises operating from Zandspruit and Soweto, and thus will also support the development of local enterprises.

It is our understanding and belief that your company is a socially responsible corporate citizen that invests in meaningful community building initiatives that have long term positive socio-economic returns. Impophomo presents your company with an opportunity to live up to its enviable CSI philosophy, practise and repute. We have a list from Masakhane primary school of the stationery that the institution requires. **Your organisation can elect to purchase stationery or to give a cash donation.** If needed, Impophomo will provide a Section 18A certificate and confirmation of 100% HDSA beneficiaries for B-BBEE purposes.

Should you require more information, contact the event organisers, Pamela or Ntsoaki on 011 791 2157 or via e-mail; ntsoaki@impophomo.org.za

Kind regards,

Pamela Sidambe

(Impophomo Rushing Waters)

More about Zandspruit:

Zandspruit is an informal settlement located in the northwest of Johannesburg in an area known as Honeydew, alongside Beyers Naude Drive. It is estimated that 23 000 families constituting a population of about 82 000 live in an area of land the size of about 50 hectares. About 70% of the population is unemployed. In those families that have employed persons in the household, the average income for a family of 5 people is estimated at around R800 per month. Many of the vulnerable (e.g. the elderly, people living with disabilities and orphans) cannot afford groceries, and depend on the Impophomo-supported soup kitchen for a daily meal. Due to the desperate need for socio-economic upliftment in our doorstep community, Impophomo is seeking like-minded partners to make difference with us in Zandspruit.

Zandspruit informal settlement

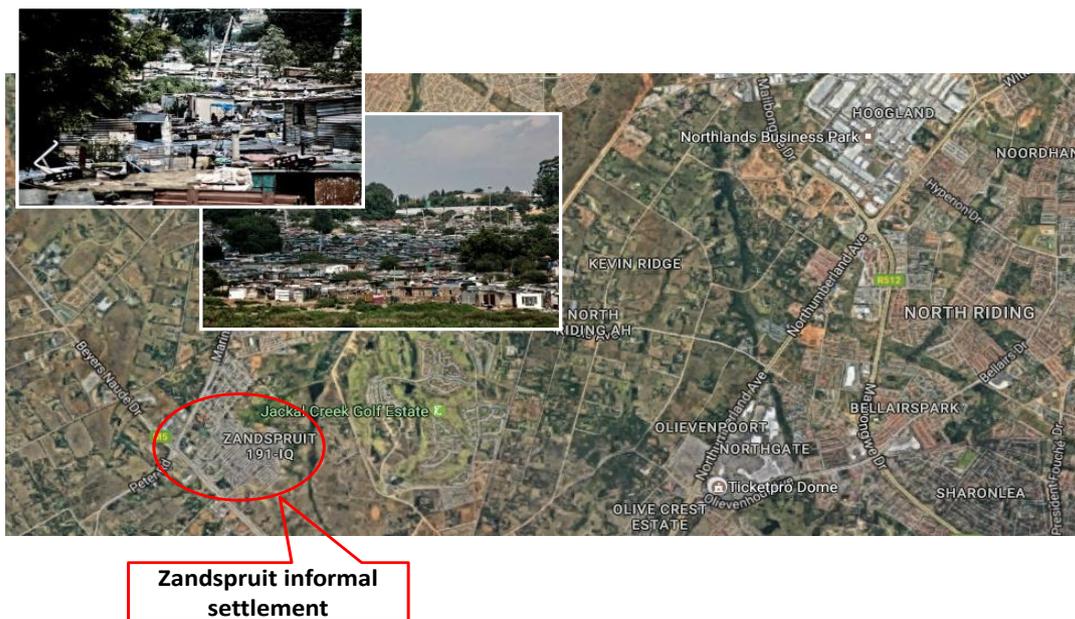


Figure 1: Aerial map of Zandspruit